

## **Cookies policy**

*May 2018 - next review date: May 2019*

Most websites, including [www.triboroughmusichub.org](http://www.triboroughmusichub.org) will put small text files onto your computer or similar device, which are known as cookies. TBMH may also use beacons, tags and scripts with our partners (such as advertising, marketing and analytics), affiliates or analytics or service providers.

### **Cookies and tracking technologies are used to:**

- Measure how you use the website so it can be updated and improved based on your needs.
- Remember whether you've visited the site before, so that you remain logged in.
- Remember site-specific preferences and shopping basket contents.
- Help us work out how many website visitors we have over a given period of time.
- Aid our analysing of trends, administering the Site, tracking users' movements around the Site and gather demographic information about our user base as a whole.

We may receive reports based on the use of these technologies by such companies on an individual as well as an aggregated basis.

Our partners may also use such technologies to deliver advertisements to you.

Without cookies your experience on our website would not be as it is intended to be.

None of the cookies we use collect your personal information and they can't be used to identify you.

### **Types of cookies**

Session cookies:

- These are temporary cookies that only exist during the time you use the website. They are cleared when you close your browser.
- Session cookies help our website remember what you chose on the previous page, avoiding the need to re-enter information.
- Some session cookies are essential for making parts of the website function properly.

Persistent cookies:

- These stay on your device after you've visited our website. For example, if you ask the website to remember you or any of your details automatically, a persistent cookie will be used so that the site remembers this information.
- Persistent cookies help us identify you as a unique visitor but don't contain information that could be used to identify you to another person.
- Persistent cookies also allow us to identify when you have been sent to our website from a link in one of our social media or web marketing campaigns. We use this data in an aggregated fashion to establish the effectiveness of our campaigns. It does not allow us to identify you personally.

**Test cookies:**

Some browsers, most notably Safari, sometimes have issues with third party cookies, Spektrix attempts to set a test cookie before letting you begin the ticket-booking or donation process. If this fails, you will be directed to a Spektrix help page.

**Analytics cookies:**

We use Google Analytics cookies in order to analyse and measure how visitors use our website. We use the information to compile reports and to help us improve the site. These cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited whilst on our website.

**Other tracking technologies:**

We may also use Google Tag Manager, Google AdWords (conversion tracking), LinkedIn (conversion tracking), Facebook (conversion tracking) to monitor user behaviour on our website depending on region.

**How to control or delete cookies**

You can easily block or delete cookies on any website through your browser settings. You can choose to block all cookies or only those of a particular type, based on your personal preference. You can also configure your browser to get notifications when a cookie is offered.

Each web browser operates in a different way. For the latest information on how to disable cookies in your particular browser please refer to [www.aboutcookies.org](http://www.aboutcookies.org).

Remember, if you block cookies from [www.triboroughmusichub.org](http://www.triboroughmusichub.org), your experience on our website might not be optimised and some features may not work.

**Further information**

Please see RBKC cookies and privacy information page:  
<https://www.rbkc.gov.uk/footer-links/cookies-and-your-privacy>