



Social Media Policy

Convo will have a strong digital presence, using social media as an accessible platform to encourage engagement in the project and the creative process via the hashtag #convo2019. *Convo* was launched on Twitter on Monday 23 October from the Tri-borough Music Hub's account. Interaction with #convo2019 will be monitored by the Tri-borough Music Hub and its strategic partners.

As well as school workshops and ensemble rehearsals being documented (including images), social content will also include 'Convo-sation Starters' (questions to encourage creative engagement and the development of musical material), blogs and competitions. Schools and partner organisations will always be hash-tagged where relevant.

Please note young people will never be individually identified via social media. Images for use on social media will be collected on one authorised device. Personal phones and other devices will not be used. Images and videos will only be used if consent has been confirmed (by schools or individuals where appropriate). Schools are actively encouraged to join the conversation on Twitter using the **school's Twitter account**.

Pupils are actively encouraged to join the conversation on Twitter using a **parent's account**.

Even though social media may seem more informal, it is communication like any other and should be approached in a respectful and courteous manner.

We are committed to Safeguarding best-practice.



Royal Albert Hall



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